

Top 10 Most Popular Economic Analysis Reports

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Top Management Consulting Firms 2025



Highlights

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Content

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Global Economic Outlook Reports

→ Provide broad forecasts on global GDP growth, inflation, trade flows, and geopolitical risks.

→ Example: IMF World Economic Outlook, World Bank Global Economic Prospects, or private forecasts from Oxford Economics or The Economist Intelligence Unit.

Country Risk Reports

- Detailed political, economic, and credit risk assessments of individual countries, often used by bond and equity investors.
- Example: Fitch, Moody's, S&P Sovereign Risk Reports; Economist Intelligence Unit Country Reports.

Sectoral & Industry Outlooks

- Analysis of specific industries (e.g., energy, tech, consumer goods) and how macroeconomic trends impact sector performance.
- Example: IHS Markit (S&P Global) industry outlooks; BMI Research sector reports.

Monetary Policy & Central Bank Watch Reports

- Deep dives into central bank decisions, interest rate forecasts, inflation targets, and currency impacts.
- Example: Goldman Sachs, JPMorgan, Barclays monetary policy notes; BCA Research monetary strategy.

Emerging Markets Outlook Reports

- Focused analysis on EM growth prospects, capital flows, FX risks, and sovereign debt sustainability.
- Example: MSCI EM insights, Capital Economics EM updates, FrontierView emerging market briefs.

Global Financial Markets Outlook

- Cross-asset analysis covering equities, fixed income, currencies, and commodities based on economic trends.
- Example: Morgan Stanley Global Strategy, UBS Investment Outlook, BlackRock Global Outlook.

Inflation & Commodity Forecast Reports

- Detailed projections for commodity prices (oil, gold, food) and inflation trends, crucial for hedging and portfolio positioning.
- Example: CRU Group metals reports, Platts energy outlooks, Refinitiv commodities insights.

Trade & Supply Chain Analysis

- Reports assessing global trade flows, supply chain disruptions, tariffs, and reshoring impacts.
- Example: Oxford Economics global trade reports; Moody's Analytics supply chain stress indicators.

Sustainability & ESG Economic Impact Reports

- Research on how climate change, carbon policies, and ESG regulations shape economic and financial outcomes.
- Example: MSCI ESG Research, Sustainalytics ESG impact, S&P Global Sustainable Finance reports.

Geo-Economic & Political Risk Analysis

- Strategic geopolitical assessments integrated with macroeconomic risks, used by institutional investors and corporate strategists.
- Example: Eurasia Group political risk reports, Stratfor geopolitical forecasts, Verisk Maplecroft risk indices.

Bonus: Most Popular Research Providers

Firms frequently cited for these reports include:

Oxford Economics
Capital Economics
BCA Research
Moody's Analytics
IHS Markit (S&P Global)
The Economist Intelligence Unit (EIU)
Fitch Solutions
UBS, Goldman Sachs, JPMorgan, Morgan Stanley (for in-house clients)